



Mid-South Pride 111 S. Highland, Suite 322, Memphis, TN 38111
Phone: 901-414-2197 Fax: 901-592-6635
www.midsouthpride.org
e-mail: info@midsouthpride.org

Theme “OUR Rights Are Civil Rights!”

2009 Registration

Mid-South Pride is using a single registration form for Pride 2009 Parade & Festival. Using this one form, individuals or groups may register for the Parade/March, Festival, or both. Groups that are 501(c)(3) registered may take \$5.00 off their registration cost.

Parade Information

The 2009 Pride Parade (the “parade”) will start from the South Parking lot of First Congregational Church at 1000 S. Cooper at 4:00 PM on June 20th, 2009. Line up for the Parade will begin at 3:00 PM and will close at 3:45 PM. No entries will be permitted, or lined up after 3:45 PM on day of parade. All entries for the parade must be submitted by the deadline as indicated on the fee page. All entries will be lined up on the day of the parade at the discretion of the parade director. Persons or groups that register on the day of the Parade will be placed at the end of the line.

Parade Representative

Each group is required to designate a “Parade Representative.” The Parade Representative will serve as the primary contact with MSP and must be available to assist the Parade Director. The Parade Representative will help with coordination of group, setup, and controlling the flow of their group during the parade. Parade Representative will report to Parade Check-In for entry verification and line up position by 3:00 PM.

Parade Judging

Mid-South Pride encourages all participants in Parade 2009 to make use of the 2009 theme “OUR Rights Are Civil Rights” as you dress and/or decorate yourself, vehicles or float for the parade. All entries will be judged in the following categories with 1st, 2nd and 3rd place in each group except Best of Show:

- **Marchers / Walking groups**
- **Rolling Groups – Motorized**
- **Best Use of Theme**
- **Best of Show**

Etiquette during Parade & Festival

MSP organizes the Pride for the entire community. In order to keep the parade interesting to the viewers the parade must keep moving. The Parade volunteers, staff and police are there for your safety. Please listen to and follow the instructions of these individuals. Pride Parade & Festival participants understand and agree that the Mid-South Pride 2009 is intended to be, and at all times shall be, a Family Friendly event. Therefore, Pride participants shall not openly display any materials that are obscene, sexually explicit, pornographic, or indecent as described in city, county, state, and federal laws.

Float Dimensions

Parade floats may not exceed:

10' wide

25' long

10' high (from street to highest point on float)

Float Standards

Failure to comply with the standards listed will result in disqualification of the group and possible removal from the parade.

- _ No articles of any kind may be thrown from the float
- _ No one may enter or exit the float once the float is in motion
- _ Trailers must be towed by an accompanying vehicle and have a turning radius of 90 degrees
- _ A fire extinguisher must be on board
- _ Each organization must provide applicable insurance and proof of insurance for each float/vehicle entered

Festival Space

Each entry for the Festival provides space for a 10' x 10' freestanding tent or a space inside the Big Top Tent (See Fee Schedule for cost). Additional space is available at the registration rate at time of application only. No additional space is available on day of event.

Festival Set Up

All Festival spaces should be up and ready to go at 11:30 a.m. and remain in operation until 7:00 pm. Please do not start breaking down your exhibits earlier because we want to be fully available to everyone until close.

Festival Tents/Tables/Chairs

Booth spaces under the big top tent will be provided with a table and two chairs. Exhibitors may provide additional chairs if needed. Mid-South Pride does not provide tents, tables or chairs or other supplies for freestanding festival booths. If you need to rent any of these items please contact us for information on our official rental company.

Electrical Power

Peabody Park is not equipped with electrical connections. MSP will be providing a generator with limited power only to groups in the Center of the big top tent. Groups that would like electrical power should indicate their need on the registration form. Electrical power will be provided on a first come first basis, and **the availability of electrical power is not guaranteed**. Cost for electrical power, if available, will be made available to groups prior to the festival. Payment will be required upon notification of cost. No personal generators are permitted in the park during the festival hours.

Registration Fees

Payment of registration fees must be submitted along with application.
Registration Fees are Non-Refundable.

Acts of God

Every effort is made to insure that Pride 2009 is a successful event; all participants understand that MSP cannot be held responsible for events beyond our control (Acts of God) that may cause the parade or festival to be delayed or cancelled. The event is scheduled to proceed even if there is light rain.

Acts of the City of Memphis

All participants agree and understand that Mid-South Pride and its officers cannot be held liable, and no registration fees will be returned in the event that the City of Memphis cancels Pride 2009, or if the Memphis Police Department removes any person or persons from the parade or festival.

Disclaimer

By signing the attached Registration Form, each group agrees to release, indemnify and hold harmless MSP for any injury, loss, or liability to itself or its members that might arise out of the participation of that group or its members in the parade or festival. In accordance with City, County, State, and Federal Laws, **no alcoholic beverages will be allowed during any portion of the Pride parade or festival except in designated area.** In addition, no person under the influence of alcohol or drugs shall be allowed to operate a motor vehicle during the Pride Parade. Please be advised that the Memphis Police department is responsible for enforcing all applicable laws during the parade. Such laws may include, but are not limited to, public decency, alcohol, and controlled substances. The MSP board reserves the right to reject any application or remove any participant from the parade.



Parade / Festival Registration

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Pride Parade 2009 – “OUR Rights Are Civil Rights”

Business/Organization/Group Info:

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () _____ E-mail/Web Site: _____

Registration for (check one) Parade only Festival only Parade & Festival

Entry name: (as it should be announced) _____

Describe what your business/organization/group does (as it should be announced):

of People in group (parade): _____ # of Vehicles (parade): _____

Fee Schedule

	<u>After May 30, 2009</u>	<u>Day of Event</u>
Parade Only	\$ 40.00	\$ 50.00
Festival Freestanding Space	\$ 45.00	\$ 55.00
Festival Big Top Tent Space	\$ 95.00	\$105.00
Electrical (Big Top Only)	\$ 20.00	\$ 20.00
Non-profit group discount	\$ 10.00	No Discount

Fee Enclosed: \$ _____

By signing this Registration Form, you agree to release, indemnify and hold harmless Mid-South Pride, Incorporated, our Board of Directors, Volunteers and Staff, from any injury, loss or liability to your group, your members (which, for purposes of this release, includes anyone who marches with your group or rides on your group's float) or anyone else which might arise out of the participation of our group or its members in the parade.

 Group Representative Signature

 Date

